

Andy Beach

Curatorial Projects

Everyday
Life
Objects
Shop

Temporary store, gallery, happening, and gathering place during the 2009 Salone del Mobile furniture fair. Co-presented by Reference Library, *Apartamento* magazine, and SM Associati, the *Everyday Life Objects Shop* was a beautiful, friendly and welcome break from the business and bustle of the fair.

I put together a collection featuring a mix of vintage American and Italian design books, incredible found objects, useful tools, and unusual souvenirs. I represented new work from Slow and Steady Wins the Race, Lauren Manoogian, Greg Allen, Kelly Breslin, Andy Rementer, and Travis Meinolf (Action Weaver).

We gathered for an improvised lunch and held DIY design demonstrations — making (and selling) new work by Max Lamb, Bertjan Pot, Rich Brilliant Willing, and Martino Gamper.



Vintage Americana: useful objects, college sweatshirts, and day-glo posters.



Opening party also launched *Apartamento* issue 03.



Max Lamb cast pewter objects on the sidewalk.



Rich, Brilliant, Willing's collection of side tables was a hit.



Everyday
Life
Objects
Shop



Bertjan Pot made hot-air balloons.



Martino Gamper and Maki Suzuki made ginger shrimp and asparagus.



Max Lamb poly forms (before casting) and Lauren Manoogian's paperclip necklaces.



Carved spoons and cast pewter jewelry by Max Lamb.



Max Lamb cast pewter objects on the sidewalk.



Max Lamb designed and built the shop's fixtures.



An assortment of beautiful funky cacti and succulents.

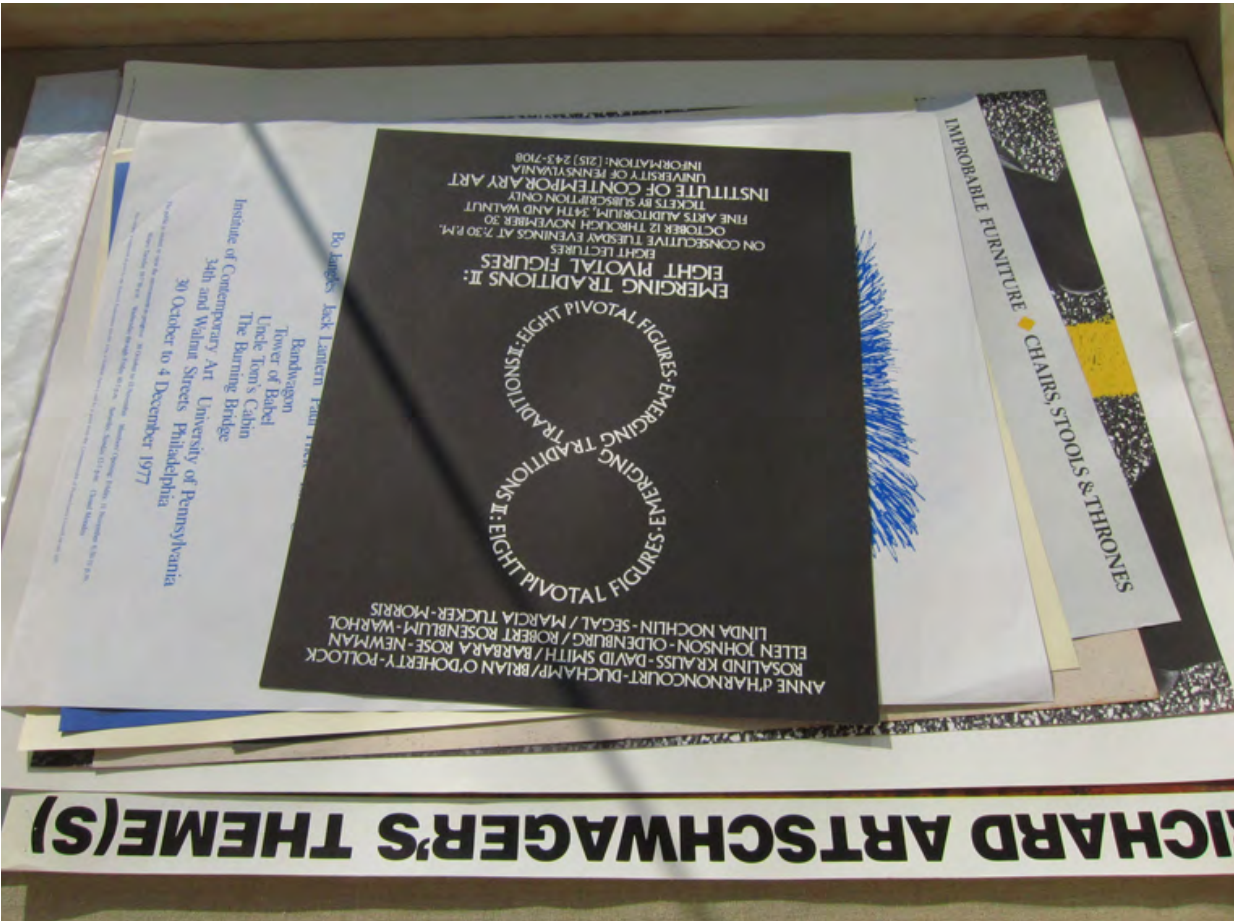
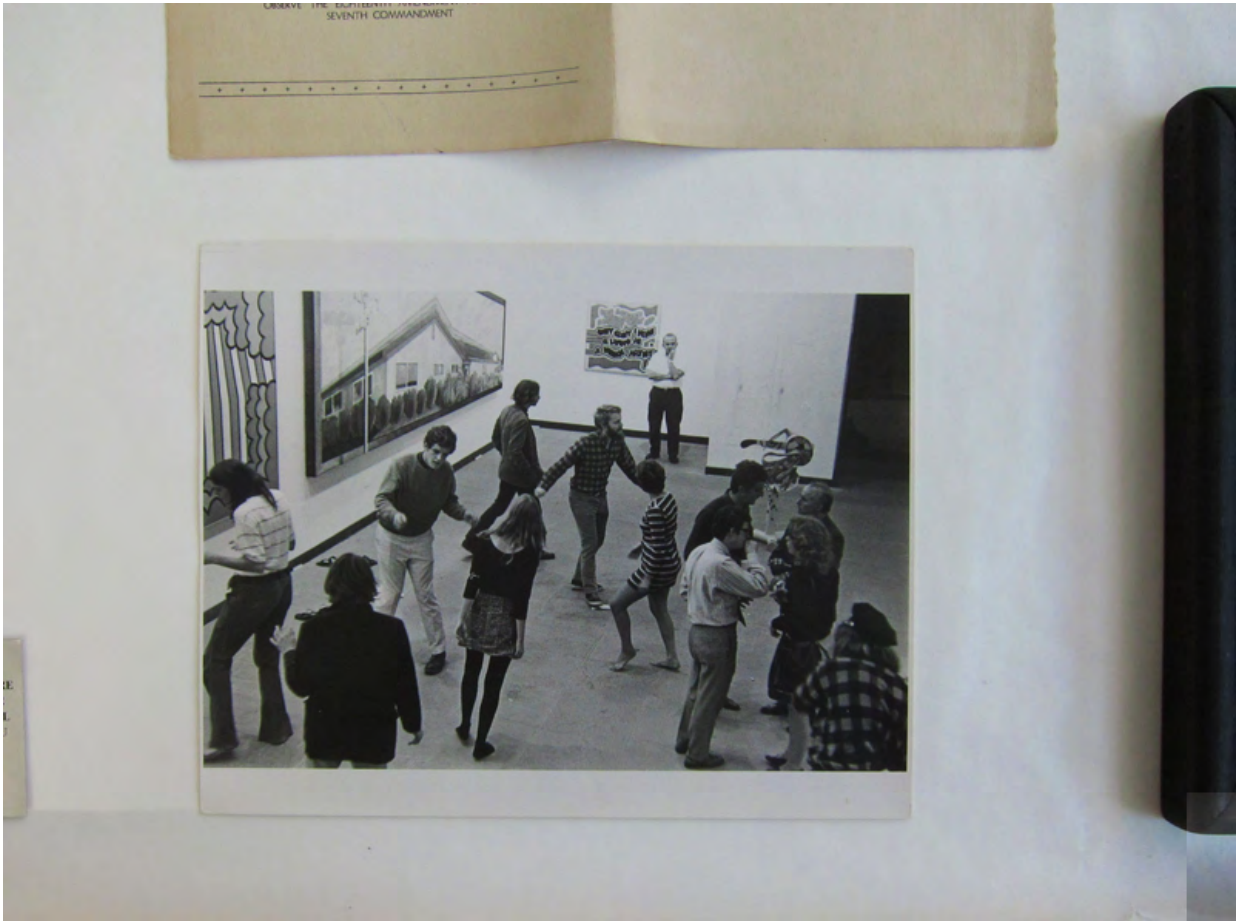
Excursus #1
ICA Philadelphia

Excursus was a series of exhibitions and curatorial interventions at the ICA that invited the public to come together, converse, and peruse archival material in the context of the present. I was selected to inaugurate the series with *Up On My Back, And I Will Take You Thither*, a project that took inspiration from The Centaur Book Shop, Philadelphia's own Prohibition-era radical press, record store, and bohemian meeting place.



Excursus

Archival materials from the ICA and Wharton Esherick Museum collection. Displayed in the “secret” drawers of a flat-file vitrine.



Excursus

Initial mood-board for installation.



Excursus

Roundtable discussions, neon sign, letterpress posters, book cart, and flat-file vitrine.



Reference Library Shop
at KIOSK

*A Place Where Neighbors
May Shop With Dignity*

A month-long selling exhibition,
from Black Friday until Christmas,
presenting a kind of IRL general
store, stocking vintage objects, art,
antiques, books, and other useful
items. The shopping gallery also
showed newly commissioned artwork,
objects, bags, books, and posters.

November 28–December 7, 2008
KIOSK, 95 Spring St. NYC



For example,
artwork by
Geoff McFetridge



Tote bags by
Stand Up Comedy &
Werkplaats Typografie



Poster by
Andy Beach & Colby



And vintage, antique,
deadstock, and other
unusual objects.



Shrimp Shop

Community store for kids and parents installed at South Willard, Los Angeles. Fantastic new and vintage art, bikes, books, clothes, furniture, mobiles, posters, rare & unusual stuff, textiles, and toys.

With Ryan Conder, South Willard, Los Angeles, November 2009.

Things by and from: Ramsey Conder, Beatrice Valenzuela, Crescent Down Works, Ricky Swallow, Brett Cody Rogers, Erin Mulcahy, Kelly Breslin, Camden Rose, Mari Eastman, Wary Meyers, Coco's Variety, Peter Shire, Andy Beach, and Colby Poster.



Thanks for looking. —A. B.

:-]